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**A Change is Gonna CAM:
San Antonio's Contemporary Art Month reorganizes and re-energizes
for 2012**

SAN ANTONIO (December 13, 2011) – Contemporary Art Month has always been committed to artistic innovation. Now the 27-year-old vehicle devoted to promoting and raising the national profile of San Antonio contemporary art and artists is developing its own organization with an eye toward progress and creativity. **CAM has formed a strong Artist Advisory Board, applied for 501(c)(3) status, and recruited four new Executive Board members**, all while developing exciting new programming for 2012. **The new and improved CAM makes its debut March 1, 2012.**

The CAM 2012 executive board is chaired by new member Roberta Hassele, an enthusiastic supporter of the San Antonio arts, and veteran member Ben Judson, an artist, web developer, and arts writer. Rounding out the board are new members John Fahle, attorney, Marta Francine, board secretary, and Kaela Hoskings, Artpace curator of education.

The new eleven-member Artist Advisory Board is composed of former CAM board members, emerging artists, and San Antonio stalwarts. Their connections, enthusiasm, and experience are already helping CAM undertake major new initiatives. Largely thanks to our Artist Advisory Board, we have confirmed a new CAM-sponsored exhibit dubbed the **CAM Perennial**. In 2012, this project will be curated by **Frances Colpitt** (Chair of Art History at Texas Christian University in Fort Worth), and will take place at **the Guadalupe Cultural Arts Center**. The exhibit will feature a mix of artists from San Antonio and other cities, catalyzing a dialog about the role of art in our community. CAM will organize the opening reception and educational events throughout the run of the show.

CAM is pleased to announce that **Artpace has moved its annual Family Day into Contemporary Art Month** and is using the event as a forum for building collaborative relationships with several other art institutions. Another new endeavor seeks **to pair bike tours with the popular studio tours of CAMs past**. These examples are in addition to the nearly 100 events that happen every year during Contemporary Art Month, organized by a grassroots coalition of galleries, artists, and business owners.

As you plan your local arts coverage for 2012, please keep CAM in mind. As the months leading up to March 2012 progress, we'll be announcing more collaborations which will build bridges and strengthen San Antonio's art community.